



Changing Lives Through Music

Kids Empowered by Your Support 2024 Sponsorship Opportunities

The KEYS mission is to provide free music lessons and performance opportunities to under-resourced students of Bridgeport. We envision a world where every child has access to the transformative experience of studying and playing music regardless of circumstances. By providing access and opportunity through music education, our impact strengthens and supports a more comprehensive and holistic overall education for our Bridgeport students.

**Your sponsorship will help raise
the critical funds needed to impact the lives of
children in Bridgeport CT.**

Come See Our Students in Action

July 22 - August 16 2024
2200 North Ave, Bridgeport
KEYS SUMMER PROGRAM



Join Us

November 8th 2024
Fairfield Theatre Company (FTC)- Fairfield
KEYS BENEFIT 2024 - Celebrating 20 Years!



As a KEYS Sponsor, your organization will receive promotional benefits for our 2024 annual Benefit event. Sponsor benefits include print & digital marketing, social media exposure, and all event on-site and event related promotional material.

**For questions, please contact Karen Cobham
at kcobham@keysmusic.org or call 718 813-2736.**

OPPORTUNITY & EQUITY THROUGH MUSIC



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Virtuoso - \$25,000

- *Only one available!*
- Includes (15) Benefit tickets
- Full page advertisement on back cover of Benefit Program
- Top Priority placement of company name/logo on benefit event signage
- Top promotion via KEYS' website/social media with company logo and hyperlink
- Podium Recognition by Executive Director
- Premier sponsor recognition on all KEYS marketing and promotional material

Maestro - \$15,000

- Includes (10) Benefit tickets
- Full page advertisement in Benefit program
- Preferred placement of company name/logo on all benefit event signage
- Premier sponsor recognition on all KEYS marketing and promotional material

Conductor - \$10,000

- Includes (6) Benefit tickets
- Half page advertisement in Benefit program
- Preferred placement of company name/logo on benefit event signage
- Prominent sponsor recognition on all KEYS marketing and promotional material

Concert Master- \$5,000

- Includes (4) Benefit tickets
- Quarter page advertisement in Benefit program
- Company name/logo on benefit event signage
- Logo on all event-related marketing and promotional material

String Quartet - \$3,000

- Quarter page advertisement in Benefit program
- Company name/logo on benefit event signage
- Logo on all event-related marketing and promotional material

Duet - \$1,500

- Includes logo in Benefit event program
- Company name/logo on event signage
- Logo on all event-related marketing and promotional material

Solo Artist - \$500

- Company name/logo on event signage
- Logo on all event-related marketing and promotional material

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Please complete this form and return with payment

Contact Information

Name as it should appear: _____

Company (if applicable): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Payment Method

TOTAL AMOUNT: _____

Sending a Check - make payable to **KEYS, Inc.** Please mail to: **KEYS, Inc.**
PO Box 532
New Canaan, CT 06840

If paying by Credit Card, (and kindly including 3.5% processing fee), please visit:
keysmusic.org/sponsorship or complete below:

Credit Card: Mastercard Visa American Express

Cardholder Name: _____

Card Number: _____

Exp Date: _____ Security Code: _____ Billing Zip Code: _____

Sponsor Name exactly as it should appear in program:

Please send AD artwork in PDF or jpeg format to jenbartlett@keysmusic.org immediately to be included on our invitation, our program and event promotional material.